



50TH ANNUAL CONFERENCE

October 12–15, 2021

18TH ANNUAL RESEARCH SYMPOSIUM

October 7–8, 2021



THE POWER OF CONNECTION

NAAEE's milestone 2021 50th anniversary conference will celebrate the power of connection and the profound, restorative role of the natural world in our lives. Together, we'll reflect on all we've learned about the power of environmental education to bring people of all backgrounds and disciplines together to solve our most pressing problems and to create more just and sustainable communities.

Leaders, decision makers, researchers, practitioners, teachers, students, and rising stars will explore how education can help navigate interlinked environmental, social, cultural, and political systems. We'll also unpack and underscore how creating a more inclusive and equitable environmental movement is vital to a sustainable future—and explore the benefits nature brings to our health, psyche, and capacity to thrive in a complex and changing world.

Become a Conference Sponsor Today!

If you believe in the power of education to create a more just and sustainable future and in the importance of our connection to nature and one another, we invite you to join us as conference sponsor. Your support will demonstrate a deep commitment to the three Es at the heart of NAAEE's mission: Education, Environment, and Equity.

NAAEE's conference is one of the largest professional environmental education gatherings worldwide. The conference is a timely and high-impact platform to engage with more than 2,000 educators and thought leaders at the leading edge of environmental literacy and civic engagement from more than 45 countries. And because we are virtual again and will be providing scholarships, we anticipate a high number of attendees.

Our attendees hail from the public, nonprofit, and private sectors, as well as the global education community (pre-K through university level). These leaders and practitioners in turn influence millions of people each year as they work to address environmental, economic, and social issues.

NAAEE offers flexible packages for sponsors and we are happy to customize them to accommodate your goals and needs. Please contact **Briggs Burton** at Briggs@naaee.org or (202) 419-0412 to discuss your options.

- Presenting Sponsorship \$50,000**
Presenting sponsors—the premier sponsors of NAAEE's 50th anniversary conference—receive opportunities for recognition throughout the conference platform, including exclusive logo placement in the main virtual lobby and on the login page used daily by every attendee. Presenting sponsors are recognized during all conference plenary sessions and as a named supporter of our conference scholarship fund, established to enable any environmental educator in need to attend the conference.
- Platinum Sponsorship \$25,000**
Platinum sponsors receive highly visible recognition as the premier sponsors of our annual Research Symposium. Platinum sponsors are recognized during all conference and symposium plenary sessions and on a prominent banner in the conference lobby, and their logo appears on each symposium session listing (about 60 sessions).
- Gold Sponsorship \$15,000**
Gold sponsors are the primary supporters of one conference keynote speaker, film screening, or featured networking event and receive recognition during the event and on a prominent banner in the virtual conference lobby.
- Silver Sponsorship \$10,000**
Silver sponsors receive recognition as the primary supporter of one of six conference strands, with their logo featured on each related conference session (about 50 sessions), or as the primary supporter of a Research Symposium keynote speaker.
- Green Sponsorship \$5,000**
Green sponsors are recognized as supporters of the special conference scholarship fund, established to enable any environmental educator in need who would otherwise be unable to attend the conference.

Sponsorship Opportunities

naaee.org



Additional Sponsorship Benefits



	PRESENTING	PLATINUM	GOLD	SILVER	GREEN
Conference and Research Symposium passes	6	4	3	2	1
One branded welcome message sent as a push notification to all attendees	✓	✓	✓		
Logo showing in rotation in the virtual lobby	✓	✓	✓	✓	
Logo on intro slide showing prior to every live session	✓	✓	✓	✓	✓
Logo included as supporter of the conference scholarship fund	✓	✓	✓	✓	✓
Premium exhibit booth with video and lead retrieval in the virtual exhibit hall	✓	✓	✓		
Exhibit booth in the virtual exhibit hall				✓	✓
Recognition in all conference materials, on the NAAEE website, and in the NAAEE Annual Report	✓	✓	✓	✓	✓

Proud Sponsors of NAAEE Conferences

