



In partnership with



ARIZONA
ASSOCIATION FOR
ENVIRONMENTAL
EDUCATION

51st Annual Conference

OCT. 12–15

19th Annual Research Symposium

OCT. 11–12

Educating for Change

TUCSON 2022

We invite you to join us as a sponsor of the North American Association of Environmental Education's first hybrid Annual Conference and Research Symposium, which showcases the power of education in creating a more just and sustainable future. With a much-anticipated return to an in-person gathering in beautiful Tucson, as well as a virtual program that enables more equitable access, we are thrilled to offer even more opportunities to raise the profile of your organization. Through both in-person and virtual strategies, your organization will reach decision-makers, educators, influential leaders, and students. As a sponsor, participants will recognize your deep commitment to the three Es at the heart of NAAEE's mission: Education, Environment, and Equity.

NAAEE's Annual Conference and Research Symposium is one of the largest professional environmental education gatherings worldwide. This event is the perfect platform for sponsors to engage with more than 1,500 professionals from more than 40 countries, all working to advance environmental literacy and civic engagement. Our attendees hail from the public, nonprofit, and private sectors, as well as the global education community (pre-K through university), in turn influencing millions of people each year.

Our 51st annual conference will focus on education's powerful role in creating healthier communities, protecting biodiversity, and tackling today's complex global issues.

Front and center will be topics such as climate change education and climate justice, centering equity in our work, building a green workforce, and the connections between nature, education, and conservation. We'll explore creative new approaches that have emerged from the pandemic, and we'll delve into ways in which current research can increase our impact in communities around the world.

Become a Conference Sponsor Today!

NAAEE offers flexible packages for sponsors and we are happy to customize them to accommodate your goals and needs. Please contact **Grace Pugh** at grace@naaee.org or **(202) 419-0412 x1019** to discuss your options.

Presenting Sponsorship \$50,000

Presenting sponsors benefit from exclusive, high-profile brand awareness at both the in-person event in Tucson and throughout the virtual platform and mobile app. Your organization will be spotlighted through prominently placed signage as a presenting sponsor of the entire five-day gathering, as well as on the virtual home page and log-in page used daily by all attendees. We also recognize presenting sponsors during all plenary sessions.

Platinum Sponsorship \$25,000

Platinum sponsors receive highly visible recognition as the premier supporters of our Annual Research Symposium. In addition to being highlighted on prominent signage at the venue and on the virtual platform and mobile app, we recognize platinum sponsors during all plenary sessions. We can also include your logo on each of the research symposium session listings (about 80 sessions).

Gold Sponsorship \$15,000

Gold sponsors are the primary supporters of one conference keynote speaker, film screening, or featured networking event. Your logo will be featured on highly visible event signage at the venue and on the virtual platform and mobile app. We also recognize gold sponsors during all plenary sessions.

Silver Sponsorship \$10,000

Silver sponsors receive recognition as the exclusive supporter of one of six conference strands, with your logo appearing on each related conference session listing (about 50 sessions) in the virtual platform and mobile app. Alternatively, silver sponsors can choose to support a research symposium keynote speaker, with your logo featured on event signage and in the virtual platform and mobile app.

Green Sponsorship \$5,000

Green sponsors are recognized as supporters of the special scholarship fund established to enable environmental educators in need who would otherwise be unable to attend the Annual NAAEE Conference and Research Symposium.

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Additional Sponsorship Benefits	PRESENTING	PLATINUM	GOLD	SILVER	GREEN
Conference and Research Symposium passes (in-person or virtual)	6	4	3	2	1
Tickets to Sponsor Reception in Tucson	6	4	3	2	1
Tickets to President's Reception in Tucson	6	4	3	2	1
One branded welcome message sent as a push notification to all attendees	★	★			
Logo featured on virtual conference home page with optional links to your website	★	★	★		
Logo in rotation in the mobile app banner	★	★	★	★	
Logo included as a supporter of the conference scholarship fund	★	★	★	★	★
Exhibit booth in the in-person exhibit hall	2	2	1		
Exhibit booth in the virtual exhibit hall	★	★	★	★	★
Recognition in all promotional materials, on the NAAEE website, and in the NAAEE Annual Report	★	★	★	★	★

Past NAAEE Conference Sponsors



North American Association for Environmental Education naaee.org

Education We Need for the World We Want