



52ND ANNUAL CONFERENCE

OCTOBER 18–20

20TH ANNUAL RESEARCH SYMPOSIUM

OCTOBER 12

TOGETHER
WE THRIVE



We invite you to join us as a sponsor of the North American Association for Environmental Education's 2023 Annual Conference and Research Symposium.

This year's theme—*Together We Thrive*—showcases the vital importance of collaboration, creativity, and crossing boundaries to address the environmental and social issues we face. No one can tackle these issues alone; we need stronger and more diverse partnerships, and insights from people with varying backgrounds, perspectives, and ideas. And unless we understand the shared roots of social and ecological crises and collectively work with intention toward justice, we can't address the systemic injustices that have marginalized so many. Together, we can build a sustainable future where everyone thrives.

Our fully virtual conference offers exciting opportunities to raise the profile of your organization and reach decision-makers, educators, influential leaders, and students. As a sponsor, participants will recognize your deep commitment to the three Es at the heart of NAAEE's mission: Education, Environment, and Equity.

Our 52nd annual conference will focus on education's powerful role in creating healthier communities, protecting biodiversity, and tackling today's complex global issues. Front and center will be topics such as climate change education and climate justice, centering equity in our work, building a green workforce, and the connections between nature, education, and conservation. We'll explore creative new approaches, and we'll delve into ways in which current research can increase our impact in communities around the world.

Sponsorship Opportunities

NAAEE offers flexible packages for sponsors and we are happy to customize benefits to accommodate your goals and needs. Please contact **Grace Charabati** at grace@naaee.org to discuss your options.

✔ Presenting Sponsorship \$50,000

Presenting sponsors benefit from exclusive, high-profile brand awareness throughout the virtual platform. Your organization will be spotlighted in the main virtual lobby and on the login page used daily by every attendee. We recognize presenting sponsors during all conference plenary sessions and as named supporters of our special conference scholarship fund, established to enable any environmental educator in need to attend the conference.

✔ Platinum Sponsorship \$25,000

Platinum sponsors receive highly visible recognition as the premier supporters of our Annual Research Symposium. We highlight platinum sponsors in the main virtual lobby during all plenary sessions. We can also include your logo on each of the research symposium session listings (about 75 sessions).

✔ Gold Sponsorship \$15,000

Gold sponsors are the primary supporters of a selected conference keynote speaker, film screening, or featured networking event. We feature your logo in the virtual platform and recognize gold sponsors during all plenary sessions.

✔ Silver Sponsorship \$10,000

Silver sponsors receive recognition as the exclusive supporter of one of six conference strands, and your logo can appear on each related conference session listing (about 50 sessions) in the virtual platform. Alternatively, silver sponsors can choose to support a research symposium keynote speaker, with your logo featured in the virtual platform.

✔ Green Sponsorship \$5,000

Green sponsors are recognized as supporters of the special scholarship fund established to enable environmental educators in need who would otherwise be unable to attend.

NAAEE's Annual Conference and Research Symposium is one of the largest professional environmental education gatherings worldwide. This event is the perfect platform for sponsors to engage virtually with more than 1,500 professionals from more than 40 countries, all working to advance environmental literacy and civic engagement. Our attendees hail from the public, nonprofit, and private sectors, as well as the global education community (pre-K through university), in turn influencing millions of people each year.

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Additional Sponsorship Benefits	PRESENTING	PLATINUM	GOLD	SILVER	GREEN
Conference and Research Symposium passes (virtual)	6	4	3	2	1
One branded welcome message sent as a push notification to all attendees	X	X			
Logo featured on virtual conference home page with optional links to your website	X	X	X		
Logo appearing in rotation in the virtual lobby	X	X	X	X	
Logo on intro slide showing prior to every live session	X	X	X	X	X
Logo included as a supporter of the conference scholarship fund	X	X	X	X	X
Premium exhibit booth with video and lead retrieval in the virtual exhibit hall	X	X	X	X	X
Recognition in all promotional materials, on the NAAEE website, and in the NAAEE Annual Report	X	X	X	X	X

Past NAAEE Conference Sponsors

