

# Virtual Exhibit Fair



# naaee

North American Association  
for Environmental Education

## 52ND ANNUAL CONFERENCE

OCTOBER 9-20, 2023

## TOGETHER WE THRIVE



[CONFERENCE.NAAEE.ORG](https://conference.naaee.org)

### NAAEE is going virtual and we're expecting a crowd!

With low-cost registration and easy access, exhibitors have the opportunity to reach more than 1,000 environmental educators in North America and beyond.

### VIRTUAL EXHIBIT FAIR

#### All exhibitors enjoy:

- ✓ **Customized virtual exhibit page** with your video, resources, URLs and social media links, photos, and other marketing content
- ✓ **One virtual conference registration** (\$350 value) and exhibit access for two staffers
- ✓ **Prominent placement** on the virtual conference platform
- ✓ **3D booth** in the virtual exhibit hall
- ✓ **"Join Live" face-to-face interaction** with visitors at your booth
- ✓ **Lead capture of interested attendees**
- ✓ Ability to engage with any booth visitor through **in-app chat**
- ✓ **Round-the-clock on-demand access** during the two-week event and until January 2024
- ✓ **Optional 40-minute Education Showcase session** (limited availability, first-come, first-served; additional fee required)

#### Rates:

Nonprofit/Government	\$225
Business	\$375
Educational Showcase session (optional)	\$60



### EXHIBITS PARTY!

**Thursday, October 19**  
**7:00–8:00 PM EDT**

A dedicated exhibits-only hour with games and cocktail/mocktail recipes to encourage high-volume traffic

Purchase your virtual exhibit booth at [conference.naaee.org/about/exhibits](https://conference.naaee.org/about/exhibits)

Questions? Contact [conference@naaee.org](mailto:conference@naaee.org)