

# Sponsorship Opportunities

In partnership with



## 53rd Annual Conference

November 6–9

## 21st Annual Research Symposium

November 5–6

## Building Bridges



We invite you to join us as a sponsor of the **North American Association of Environmental Education's Annual Conference and Research Symposium, which amplifies and advances the role of education in creating a more just and sustainable future.**

We offer myriad opportunities to raise the profile of your organization and demonstrate your deep commitment to the three Es at the heart of NAAEE's mission: Education, Environment, and Equity.

We'll be meeting in Pittsburgh, Pennsylvania, drawing inspiration from the city's iconic bridges as a testament to the power of connectivity. Your sponsorship will help us bring educators together to unite across borders, disciplines, and ideas as we grapple with complex environmental and social issues. The conference will explore the pivotal role environmental educators play in developing solutions by dismantling barriers in communities, working collaboratively across borders, nurturing innovative partnerships, and magnifying program impact.

NAAEE's Annual Conference and Research Symposium is one of the largest professional environmental education gatherings worldwide. It is the perfect platform for sponsors to "build bridges" with 1,200 professionals from more than 40 countries, all working to advance environmental literacy and civic engagement. Our attendees hail from the public, nonprofit, and private sectors, as well as the global education community (early childhood through university), in turn influencing millions of people each year.

NAAEE offers flexible packages for sponsors, and we are happy to customize them to accommodate your goals and needs. Please contact **Grace Charabati** at [grace@naaee.org](mailto:grace@naaee.org) or (202) 419-0412 x3 to discuss your options.

### ● Presenting Sponsorship \$50,000

Presenting sponsors benefit from exclusive, high-profile brand awareness at the Pittsburgh event and in our mobile app. We will spotlight your organization on prominently placed signage and on the mobile app used daily by all attendees. Your logo can be featured on the app menu and as a full-screen image flashed each time the app is opened. We also recognize presenting sponsors during all plenary sessions.

### ● Platinum Sponsorship \$25,000

Platinum sponsors receive highly visible recognition on prominent signage at the venue and in the mobile app. We will feature your logo on a mobile app landing page whenever attendees select one of the main items in the navigation menu (such as the Research Symposium Agenda, Conference Schedule, or Attendee Directory). We also recognize platinum sponsors during all plenary sessions.

### ● Gold Sponsorship \$15,000

Gold sponsors are the primary supporters of one conference keynote speaker, film screening, or featured networking event. Your logo will be highlighted on highly visible event signage at the venue and in the mobile app. We also recognize gold sponsors during all plenary sessions.

### ● Silver Sponsorship \$10,000

Each silver sponsor receives recognition as the exclusive supporter of one of six conference strands, with the option for your logo to appear on session listings within the strand. We also recognize silver sponsors during all plenary sessions.

### ● Green Sponsorship \$5,000

Green sponsors are recognized as supporters of the special scholarship fund established to enable environmental educators in need who would otherwise be unable to attend the Annual NAAEE Conference and Research Symposium.

Additional Sponsorship Benefits	PRESENTING	PLATINUM	GOLD	SILVER	GREEN
Conference and Research Symposium passes	6	4	3	2	1
Tickets to Board Reception in Pittsburgh	6	4	3	2	1
One branded push notification welcoming all attendees	✓	✓			
Exhibit booth in the exhibit hall in Pittsburgh	2	2	1		
Customized spotlight reaching our social media community of 35,000+	✓	✓	✓		
Logo shown in rotation in the mobile app banner	✓	✓	✓	✓	
Logo on posts reaching our social media community of 35,000+	✓	✓	✓	✓	✓
Logo included as a supporter of the conference scholarship fund	✓	✓	✓	✓	✓

### Past NAAEE Conference Sponsors

