



naaee

North American Association
for Environmental Education

22ND ANNUAL RESEARCH SYMPOSIUM

October 30

54TH ANNUAL CONFERENCE

November 3–6

Workshops and events throughout October

FORWARD TOGETHER

Virtual 2025

Be part of something transformative at the 2025 North American Association for Environmental Education Annual Conference and Research Symposium!

Join us as a sponsor of the North American Association for Environmental Education's (NAAEE) 2025 Annual Conference and Research Symposium—a dynamic virtual gathering where education, innovation, and action come together to shape a more just and sustainable future.

By sponsoring, you'll elevate your organization's profile and connect with a vibrant network of educators and leaders passionate about driving real-world impact. This year's theme—**Forward Together**—reflects the power of collaboration in tackling the world's most pressing environmental and social challenges.

NAAEE's Annual Conference and Research Symposium is one of the largest professional environmental education gatherings worldwide. It is the perfect platform for sponsors to engage virtually with more than 1,000 professionals from 40 countries, all working to advance environmental literacy and civic engagement. Our attendees hail from the public, nonprofit, and private sectors, as well as the global education community (early childhood through university), in turn influencing millions of people each year.

Your sponsorship will help us convene educators, researchers, students, and changemakers from across the field and around the world. With more than 200 engaging sessions and keynotes, we'll explore how education can inspire action, build environmental stewardship, and create healthier, more resilient communities. There couldn't be a more urgent need to come together, harness our collective wisdom, and keep moving forward.

NAAEE offers flexible packages for sponsors and we are happy to customize benefits to accommodate your goals and needs. Please contact **Grace Charabati** at grace@naaee.org to discuss your options.

○ Presenting Sponsorship \$50,000

Presenting sponsors benefit from exclusive, high-profile brand awareness throughout the virtual platform. Your organization will be spotlighted on both the main home page and the web-based login page used daily by most attendees. We recognize presenting sponsors during all conference plenary sessions and as a supporter of our conference scholarship fund, established to enable any environmental educator in need to attend the conference.

○ Platinum Sponsorship \$25,000

Platinum sponsors receive highly visible recognition throughout the virtual platform. When attendees click on a selected item in the main navigation menu (such as the Research Symposium Agenda, Conference Schedule, or Attendee Directory), they'll see your logo on the landing page in the mobile app. We also highlight platinum sponsors in the main virtual lobby and during all plenary sessions.

○ Gold Sponsorship \$15,000

Gold sponsors are the primary supporters of one conference keynote speaker, film screening, or prominent networking event. We feature your logo in the main virtual lobby and recognize gold sponsors during all plenary sessions.

○ Silver Sponsorship \$10,000

Silver sponsors receive recognition as the exclusive supporter of one of six conference strands, with the option for your logo to appear on each session listing within the strand. We also include your logo in the main virtual lobby.

○ Green Sponsorship \$5,000

Green sponsors are recognized as supporters of the special scholarship fund established to enable environmental educators in need who would otherwise be unable to attend the Annual NAAEE Conference and Research Symposium.

| Additional Sponsorship Benefits | PRESENTING | PLATINUM | GOLD | SILVER | GREEN |
|---|------------|----------|------|--------|-------|
| Conference and Research Symposium passes (virtual) | 6 | 4 | 3 | 2 | 1 |
| One branded push notification welcoming all attendees | ● | ● | | | |
| Logo featured on virtual conference home page with optional links to your website | ● | ● | ● | | |
| Logo appearing in rotation in the virtual lobby | ● | ● | ● | ● | |
| Logo on intro slide showing prior to every live session | ● | ● | ● | ● | ● |
| Logo included as a supporter of the conference scholarship fund | ● | ● | ● | ● | ● |
| Virtual exhibit booth featuring your logo, contact information, website links, and optional video and brochures | ● | ● | ● | ● | ● |
| Recognition in all promotional materials, on the NAAEE website, and in the NAAEE Annual Report | ● | ● | ● | ● | ● |

PAST NAAEE CONFERENCE SPONSORS

